

**INSTRUCTIONS:**

Please complete this form and send it to the address listed below with your payment, or register online at [www.internationalwinemasters.com](http://www.internationalwinemasters.com). Any artwork should be sent electronically to [info@internationalwinemasters.com](mailto:info@internationalwinemasters.com). Please keep a copy of this contract for your records.

**Company Name:** \_\_\_\_\_ **Contact Name/Title:** \_\_\_\_\_  
**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_ **\*No. of attendees from co.:** \_\_\_\_\_

*\*Please note: Attendees must be 21 or over. Under no circumstances will any participants under 21 years of age will be permitted into the Festival. Table price includes 1 attendee. Additional exhibitor badges are available for \$45, but must be used for personnel working in your exhibit space only.*

**SPONSORSHIPS/ PARTNERS:** \_\_\_\_\_ Platinum (\$30,000) \_\_\_\_\_ Partnership (\$40,000+)  
 \_\_\_\_\_ Gold Level (\$10,000) \_\_\_\_\_ Other  
 \_\_\_\_\_ Silver Level (\$5,000)

**ADVERTISING OPPORTUNITIES:** \_\_\_\_\_ Back Cover (\$1,500) \_\_\_\_\_ Inside Cover (\$1,800)  
 \_\_\_\_\_ Full Page (\$900) \_\_\_\_\_ Half Page (\$750)  
 \_\_\_\_\_ Quarter Page (\$400) \_\_\_\_\_ Business Card (\$85)

*\*Please see attached page for additional advertising opportunities throughout the Festival\**

**FESTIVAL TABLES:** \_\_\_\_\_ Special Promotional Weekend Package - 1 person (\$2,990)  
 \_\_\_\_\_ Special Promotional Weekend Package - 2 people (\$3,390)  
 \_\_\_\_\_ 8' Table at the Grand Tasting, Saturday and Sunday, May 30 & 31 (\$1,500)  
 \_\_\_\_\_ Additional Exhibitor Badges (\$45) (limit 2)  
 Will You Need Electricity? \_\_\_\_\_ Yes \_\_\_\_\_ No

Includes table, chair, linen, garbage can, spittoon, ice, water pitcher, two wine glasses, and napkins.

Sponsorship Total: \$ \_\_\_\_\_  
 Advertising Total: \$ \_\_\_\_\_  
 Table Total: \$ \_\_\_\_\_  
 Additional Fees Total: \$ \_\_\_\_\_  
**TOTAL ENCLOSED:** \$ \_\_\_\_\_

**Registration is first come first serve. All payments MUST be received by April 27, 2015 to participate.**

Mail check payment to:  
 International Wine Masters  
 59A North Putt Corners Road  
 New Paltz, NY 12561  
 Fax credit card payment to:  
 845.255.3516

**Wire Transfers:** Please email us for wire transfer information.  
 I \_\_\_\_\_ authorize **International Wine Masters** to charge my VISA,MC,AMEX.  
 Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
 Cardholder's Signature/ PrintedName: \_\_\_\_\_

\_\_\_\_\_ **CHECK HERE IF BILLING IS THE SAME AS ABOVE & IF DIFFERENT PLEASE COMPLETE THE INFORMATION BELOW:**  
 Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

As my company's representative, I hereby acknowledge that either my company or I will be responsible to pay the amount listed for total services selected. I understand that additional information will be provided upon receipt of my payment. I have read and agree to abide by the rules and regulations regarding exhibitors/sponsors set forth in this document.  
 Signature: \_\_\_\_\_ Name (printed) \_\_\_\_\_

### **Platinum Sponsorship**

The Platinum Sponsorship is the Wine & Food Festival of New Paltz's premier package and includes:

- \*4 rooms for 2 days, 8 people & all meals
- \*4 tables or Sections
- \*Full access to all tasting events for 8 people
- \* A round of golf for 8 people
- \*VIP area access for 8 people of Private VIP room
- \*Friday, Saturday, and Sunday Seminars for 8 people (advance reservations required)
- \*Friday night Gala for 8 people
- \*Company-authored feature article
- \*2-page advertisement in Festival program
- \*All media opportunities
- \*2 Seminar sponsorships or culinary demonstrations
- \*Company logo on website
- \*Company information on E-Blast
- \*Company logo on all mailing lists
- \*Company logo on promotional materials
- \*Opportunities for signage & branding for collectible items

### **Gold Level Sponsorship**

- \*2 rooms for 2 days, 4 people & all meals
- \*2 tables of Sections
- \*Full access to all tasting events for 4 people
- \*A round of golf for 4 people
- \*VIP area access for 4 people
- \*Friday, Saturday, Sunday Seminars for 4 people  
(advance reservations required)
- \*Friday night Gala for 4 people
- \*2-page advertisement in Festival program
- \*All media opportunities
- \*1 Seminar sponsorship or culinary  
demonstration
- \*Company logo on website
- \*Company information on E-Blast
- \*Company logo on all mailing lists
- \*Company logo on promotional materials

### **Silver Level Sponsorship**

- \*1 room for 2 days, 2 people & all meals
- \*1 table
- \*Full access to all tasting events for 2 people
- \*VIP area access for 2 people
- \*Saturday or Sunday Seminar for 2 people  
(advance reservations required)
- \*Friday night Gala for 2 people
- \*1 page advertisement in Festival program
- \*All media opportunities
- \*Company logo on website
- \*Company information on E-Blast
- \*Company logo on all mailing lists
- \*Company logo on promotional materials